

YOUR NAME

The Date

Blog #

## BLOG TOPIC

### CHOOSE A CATCHY TITLE

Subtitles Optional

Overview:

What is the question you are going to address? What is the answer you plan to outline? What can the reader expect of this article?

Background:

Why is this question important? Where is the controversy (and why is there controversy)? What do we know so far? Present the debate.

Answer:

What do you have to offer on the question at hand? Where does the EVIDENCE lie? Present the evidence to support your argument.

Conclusion:

Summarize what has been said so far and conclude with a salient take home point. Try for 140 characters in a final statement or accent statement that can be tweeted.

References/Additional Resources

Accents: Use photos, graphs, quotes of your material, text boxes (for definitions), hyperlinks to additional resources or for more information about key terms. Sub-headers are optional but recommended. DEFINE all psychological terms. Remember this is to be accessible to non-psychologists. If you run out of room, use hyperlinks to reliable resources to define terms.

**[TYPE A QUOTE FROM THE DOCUMENT OR THE SUMMARY OF AN INTERESTING POINT. YOU CAN POSITION THE TEXT BOX ANYWHERE IN THE DOCUMENT.]**

WHAT WOULD THE TITLE OF YOUR BLOG SERIES BE?

### BLOG SUMMARY - ABSTRACT

Provide a brief synopsis of what the blog is about (No more than 100 words) with three key terms bulleted at the end (think search terms).